

## **Guru Gobind Singh Study Circle in association DataWind launches application 'VIRASAT'**

*Application is the Access to user about real values of Sikh religion*

**Chandigarh, September 21, 2016** - Realizing the importance of rich Antiquity & richness of Sikh religion and proliferate the same to the Masses, **Guru Gobind Singh Study Circle** launches application '**VIRASAT**'. The application is created in association with DataWind Inc. which will be available on Android and iPhone OS. It contains vital information related to the glorious Sikh Heritage, culture, history and way of living.

At the launch of the application **Mr. Suneet Singh Tuli, President and CEO of DataWind Inc.** said, "Large number of people are unfamiliar with the values of Sikhism, do not have knowledge about its principles and are crunched for time to undertake formal and regular education on the religion. Virasat coupled with the Gurmat Gyan in the form of lectures, history of Sikhism, Gurbaani Shabad, gives a tremendous opportunity for the users to understand basic principles of Sikhism and strongly revives heritage values and glory. We believe that low cost technology with Virasat will help close the gap of the existing lack of knowledge on Sikhism and 'digital divide' in education between those that have access to technology and those that don't."

### **Key Highlights on the application VIRASAT:**

- ✓ **VIRASAT is an Android and iPhone OS based application**
- ✓ **It contains the vital and significant modules related to the glorious Sikh heritage, Sikh culture, history and way of living.**
- ✓ **The application will be having the access rights for two categories of users:**
  - Guest
  - Registered
- ✓ **Need for Application VIRASAT**
  - Access to user about real values of Sikh religion through technology aid and Social Networking
  - To create awareness among the youth presenting before them the real concepts of Sikh Philosophy.
  - Understanding of basic principles and concept of Sikhism
- ✓ **BENEFITS for Application VIRASAT**
  - Strongly revive our Heritage values and glory
  - Act as a parallel media in showcasing and disseminating true and factual information about religious beliefs.
  - Platform for youth to showcase their talent

The application 'VIRASAT' is a step taken by Guru Gobind Singh Study Circle and DataWind in the form of technology aid to spread awareness and remove the deadlock from the mindset of Sikh youth on religious history and philosophy.

The application is for students and knowledge seekers. It creates awareness amongst the youth by presenting before them the real concepts of Sikh Philosophy and clears their mindset about misconceptions that are derailing them from actual path of being true Sikhs. Virasat is an Android and iPhone OS based application, containing the vital and significant modules related to the glorious Sikh heritage, Sikh culture, history and way of living.

**Mr. Ajinder Pal Singh, Deputy Chief Secretary, Guru Gobind Singh Study Circle (North Region-I)** said "With Virasat, we hope to create awareness among the youth by presenting before them the real concepts of Sikh Philosophy. Not only lectures, a chat box will also be provided as a messenger feature to clarify the doubts about Gurmat and also share their opinions over some subjects, if any. Videos followed by a Questionnaire to be answered by the visiting member; Evaluation of correct response will be carried out by embedded software."

#### Modules of Application VIRASAT

- Home: This window will be displayed on opening the app and will consist of the menu list.
- About Us: This will show the information about our organization-Guru Gobind Singh Study Circle & VIRSA (VALUE INTEGRITY REVIVING SIKH ANTIQUITY)
- Login Window: This window will be facilitated for visitor to register or login to access the courses.
- Thought of the Day: Titled as "Ajj Da Vichar", it will contain an image of motivational and spiritual message.
- Sikh Gurus: The information about Ten Gurus, their life and preaching will be displayed in the form of text and videos.
- Poems: The videos on Religion, Sikhism and spiritual ethics will be played on clicking on the link provided on the app. These Poems will be sent by the Students (Non Professionals) from all over the World.
- Kirtan: Various forms of Kirtan and Shabad are present at the application. These ShabadKirtan will be send by the Students (Non Professionals) from all over the World
- Live Lectures: Live lectures at times through video conferencing will be casted where the members can get benefit of streaming the lectures online and ask questions from their current location.
- Chat Box: Students can ask their question related to Gurmat and put their opinions/ ideas over some topic or subject.
- Gurmat Courseware (For registered members only)

While giving information on the application **Mr. S. Manjit Singh, Deputy Chief Secretary, North Region I, GGSSC** said "The VIRASAT application features links related to Gurbani Shabad, Videos containing Kirtan, poems, Gurmat Gyan in the form of lectures... The visitors can also listen to various forms of Kirtan and Shabad on the application. These Shabad/ Kirtan will be contributed by the Students (Non Professionals) from all over the World. The application have been designed with another module known

as **Sikh Talent Hunt** which will contain videos sent by individuals from different regions showcasing their unique talent. Also present is a chat box, messenger feature for the visitors and registered members.”

“VIRASAT contains **Gurmat courses** containing conceptual study followed by Quiz related to these concepts divided into Levels (1-7). The Gurmat consists majorly three sections which are Sikh history/ Sikh itihās, Sikh Philosophy and Gurbani. Sikh history/ Sikh itihās, Sikh Philosophy contains Videos followed by a Questionnaire. Gurbani Access to study of Gurmat course will be for Registered Members only.” Further added **Mr. S. Manjit Singh**

Present during the launch were Dr. Narinder Singh, Deputy Chairman, Haryana Punjabi Sahit Akadmi, S. Sukhwinder Singh - Vismad Technologies, S. Balwinder Singh Sagar - Founder member GGSSC, S. Gursimran Singh Vice President, GGSSC Haryana, S. Kirpal Singh, S. Inderjit Singh, S. Mohan Singh, S. Jagjit Singh, S. Pargat Singh, Srd. Rajwinder Kaur.

## **About Guru Gobind Singh Study Circle**

Since 1972, Guru Gobind Singh Study Circle is putting in its humble efforts as a non-political, academic, cultural and socio-religious organization for inculcation of moral and ethical values amongst the youth. With its headquarters at Ludhiana, Punjab, India, Guru Gobind Singh Study Circle has emerged as an organization fully committed to the cause of future generations for bringing moral awakening as enshrined in Sri Guru Granth Sahib among the youth irrespective of their caste, religion and nationality. The Organization has already been recognized by the D.P.I. (Schools) and D.P.I. (Colleges) Punjab, to establish the Units of Guru Gobind Singh Study Circle in all the schools and colleges of the Punjab. GGSSC is recognized as "Messenger of Peace" by UNESCO and this organization is also got certification of ISO 9001:2000 from UKAS.

## **About DataWind**

DataWind, Inc. is a leader in providing affordable mobile Internet connectivity in emerging markets. The company's patented, cloud-based technology reduces up to 97% the amount of data needed for web browsing, providing a broadband experience on any network -- even on legacy 2G networks that are still prevalent in developing countries. DataWind also provides economical smartphones and tablets that come bundled with one year of unlimited Internet access, making it the largest tablet provider in India. DataWind's unique solution offers broad social and economic benefits for the billions of people around the world for whom an Internet connection was previously out of reach. DataWind is traded on the Toronto Stock Exchange (TSX: DW). For more information, visit [www.datawind.com](http://www.datawind.com).